SEPTEMBER 2026 #42

UNIAG NEWSLETTER

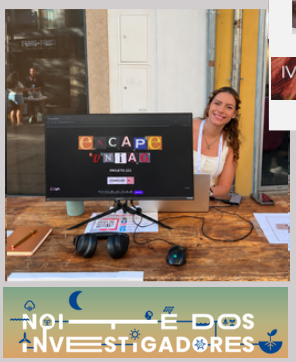
Applied Management Research Unit











OPPORTUNITIES

CENTERIS 2026 – International Conference on ENTERprise Information Systems
November 11–13, 2026 | Seville, Spain

ENTER27 – eTourism Conference
January 12–16, 2027 | Madrid, Spain

UNIAG'S MOST RECENT EVENTS

4th Human Rights Academy: Workshop on identifying potential projects for Terras de Trás-os-Montes, led by Paula Odete Fernandes, Elaine Scalabrini and Roberto Vaz.

EuroMed Academy of Business: Participation of Ricardo Alexandre Correia.

European Researchers' Night 2026: Science communication activities, including an interactive scientific Escape Room.

IACuDiT 2026: Participation of Elaine Scalabrini, Paula Odete Fernandes, Sónia Nogueira, Dália Liberato and Pedro Liberato.

Tourism Living Lab Creation Workshop: participation of Roberto Vaz. University of La Laguna, Tenerife, Spain.



FORTHCOMING UNIAG ACTIVITIES

ECMLG: Natacha Jesus Silva.

CENTERIS: Roberto Vaz.

ICOTTS: Catarina Fernandes, Elisabete Paulo Morais, Elsa Esteves, Elaine Scalabrini, Jorge Manuel Afonso Alves, Paula Odete Fernandes, Ricardo Jorge Correia and Salete Esteve.

ARTIIS: Elaine Scalabrini, Paula Odete Fernandes and Jorge Alves.

LATEST PUBLICATIONS

Veloso, C. M., Pinto, J., Calado, S., & **Sousa** ng consumer loyalty to private labels: a structural equation modelling study in food retail. Info +

Monteiro, S., **Roque, V.,** & Moreira, I. (2026). Assessing the Relationship Between Financial Performance, ESG Reporting, and Corporate Value: Evidence from the Portuguese Stock Market. Info +

Fernandes, N., & **Scalabrini, E.** (2026). Exploring the Tourism Effects in Sal Island, Cape Verde: A Combined Analysis of Clusters and Predictive Models. Info +

NEWS

UNIAG welcome to the 2026/2027 Academic Year!
Wishing everyone a year filled with research, innovation and successful collaborations!

Sónia Nogueira and **Márcio Martins** contributed to the book Tourism in Southern and Eastern Europe 2025: Sustainability, Innovation and Changing Consumer Behaviour.

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